

STRATEGIC PLAN 2017 – 2020

About the Tasmanian School Canteen Association Inc.

The Tasmanian School Canteen Association Inc. (TSCA) was formed in 1994 to promote and facilitate the provision of a nutritious and healthy food service in Tasmanian school canteens. The TSCA is a non-government health promotion organisation, predominately funded by the Department of Education (DoE) and the Department of Health and Human Services (DHHS). Tasmania has 281 government and non-government schools at primary, secondary and college level, of which 239 have a canteen or food service capabilities. The Association supports all schools with or without a canteen who deliver a food and beverage service for their students and staff.

The TSCA employs a small team of staff, and a volunteer Board governs the organisation. The TSCA team work in partnership with the DHHS Population Health Services, Community Dietitians, and the Department of Education Curriculum Staff, to support Canteen Managers and their school communities in delivering a healthy, nutritious, affordable and safe food service to the students and staff, using local produce where possible.

The aims of the TSCA are:

- To continually improve the quality and safety of foods and beverages available through school food services.
- To encourage the availability of healthy food and beverage options in schools.
- To support Canteen Managers in their daily operation of the school canteen
- To promote the use of local produce in canteen menus.

We offer Canteen Managers and their school communities' ongoing support, in the form of resources, reliable information and workshops. A key component of our service delivery is the Canteen Accreditation Program, which is a best practice model for school food services. The scope of the Canteen Accreditation Program has recently been broadened to include schools that have no canteen but are providing school lunches using an external food service.

The Canteen Accreditation Program encompasses four areas of canteen management which are:

1. Food service policy, guidelines and procedures
2. Food safety
3. Foods available at school.
4. 'Whole school approach'- curriculum and marketing activities which spread the healthy food message to the broader school community.

The TSCA works in partnership with key stakeholders such as the Department of Education (Policy and Curriculum) and the Department of Health and Human Services (Population Health Services, Move Well Eat Well Program, Oral Health, Health Promotion, Environmental Health), Catholic Education Office, Independent Schools, local government – particularly with Environmental Health Officers, parent bodies, the food industry and other like-minded non-government organisations' such as Family Food Patch, Eat Well Tasmania and Cancer Council.

OUR PURPOSE

To encourage a whole school approach to nutritious eating and assist schools to provide a safe and affordable food service, such as, their canteen.

OUR VISION

The TSCA is a trusted, reliable organisation for nutrition and food service information, advice and support for schools and the broader community.

OUR MISSION

By 2025 all Govt and Non-Govt schools with a food service are working with the TSCA. 50% of accredited schools will have Gold status and Tasmanian children will have access to healthy, safe, fresh, local, minimally processed, culturally appropriate and affordable ‘everyday’ food and drink.

To do this, we will work directly with school Canteen Managers, and through them with Principals and the wider school community. We will work with the Food Industry to encourage the development of food and beverages that are consistent with our National Healthy School Canteen Guidelines. We will provide nutrition information, canteen operation advice, training and appropriate resources all tailored to each school community.

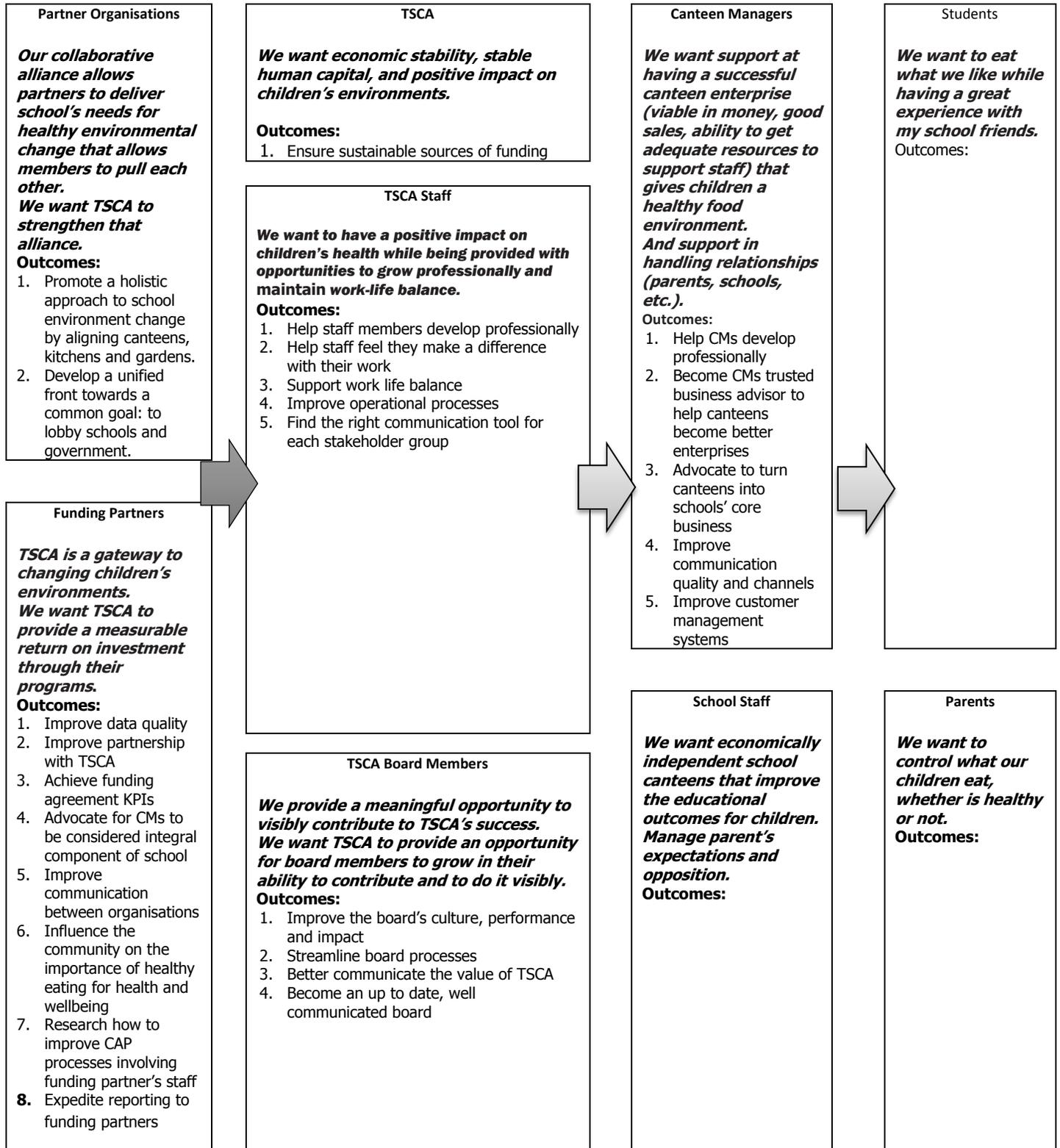
Everyday foods are those that offer a wide range of nutrients and are generally low in saturated fats, sugar and sodium (salt). Fruits, vegetables, breads and cereals, dairy, lean meats and water are everyday foods. They should always be on the canteen menu. (Australian Dietary Guidelines, 2013)

Developed by The Change Makers Tasmania for TSCA:

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The
**CHANGE
MAKERS**
TASMANIA

STAKEHOLDER MAP



SUCCESS MEASURES

The TSCA's strategy for 2017 – 2020 is based on what TSCA's stakeholders want. During 2017 stakeholders were involved in determining the outcomes for the TSCA. We have three main measures of success for our work:

1. Positive impact on children's learning environments through food.

Achieved through annual increases in school participation, in accreditation rates and health literacy with schools becoming confident in providing healthy choices, therefore making them easy choices and everyday foods are the norm in our schools.

2. TSCA is seen as credible and prominent 'trusted advisors' by school Canteen Managers and other key stakeholders.

Achieved by excelling at delivering tailored programs with schools linking in with key Govt and community stakeholders.

3. The organisation is thriving.

Achieved by ensuring sustainable sources of funding and a vibrant TSCA team.

PRIORITY AREAS

1. TSCA Operations
2. Canteen Managers
3. TSCA Staff
4. Funding Partner Organisations
5. Partner Organisations
6. TSCA Board

OUR VALUES

At the Tasmanian School Canteen Association, we stand for being:

Collaborative

By working productively with like-minded organisations, we can have a bigger impact on 'everyday' food choices in the wider community. This can have flow-on effects for school children.

Evidence-based

There is a large amount of research that underpins the need for healthy eating. Our work draws from this ongoing research and also contributes to it. The TSCA will continue to evaluate their work with schools and use that evaluation to further improve the program.

Advocates for eating 'everyday' foods

Healthy eating leads to healthy children now and healthy adults in the future. Evidence indicates that it also helps children learn better. 'Everyday' food choices in school canteens should be the norm.

Flexible and supportive

Not every school is the same and what each one needs in achieving healthy eating, varies. Tailored approaches work best for each school and their school Canteen Manager. These approaches include nutritional, food safety and canteen viability.

Equitable

All Tasmanian school children deserve to have 'everyday' food choices, no matter where their school is or whether it is public, catholic or independent.

Supporters of local produce

Tasmania has fantastic local produce available and it has a valuable place on school canteen menus.

Creative and enthusiastic

We achieve results through fun, passion, commitment, empathy, and collaboration whilst acting in a professional and caring manner.

Family friendly

We are a family friendly and supportive work environment.

IMPLEMENTATION PLAN		Year/s of Implementation
*Year 1 – July 2017 – June 2018 * Year 2 – July 2018 – June 2019 * Year 3 – July 2019 – June 2020		
1. TSCA Operations		
Goal: We want economic stability, stable human capital and positive impact on children’s environments		
We will:		
1.1	Secure sustainable sources of funding	1,2,3
1.2	Secure DHHS and DoE funding that is equal in value and reporting requirements and is on the same 3-year funding cycle	1,2,3
1.3	Keep CAP vibrant and applicable to schools and the community	1,2,3
1.4	Influence the community on the importance of healthy eating for child health and wellbeing	1,2,3
1.5	Become a more health literate organisation	1,2,3
1.6	Promote the TSCA’s work through newspaper, television, social media, conferences and other mediums as they present	1,2,3
1.7	Ensure that Quality and Safety measures are met and sustained	1,2,3
2. Canteen Managers		
Goal: We want support at having a successful canteen enterprise (viable in money, good sales, nutritious food and the ability to get adequate resources to support school staff) that gives children a healthy food environment. Also, support in handling relationships (parents, schools, etc).		
We will:		
2.1	Become Canteen Manager’s and school’s trusted business and nutritional advisors to enable canteens to be viable enterprises	1,2,3
2.2	Advocate for canteens to be part of school’s core business at school and government levels	1,2,3
2.3	Improve communication quality and channels, eg, website, facebook, network meetings, etc.	1,2,3
2.4	Encourage Canteen Managers and their schools to become TSCA members, as per the Healthy Tasmania Strategic Plan, and provide adequate benefits for TSCA membership	1,2,3
2.5	Acknowledge the great work of Canteen Managers, eg, Annual Canteen Awards	1,2,3
2.6	Deliver tailored professional development for Canteen Managers and other school members. As well as connecting to the Healthy and Physical Education curriculum and the Technologies curriculum	1,2,3
2.7	Identify, produce and provide appropriate resources for schools and Canteen Managers	1,2,3
3. TSCA Staff		
Goal: We want to have a positive impact on children’s health while being provided with opportunities to grow professionally and maintain work-life balance		
We will:		
3.1	Enhance staff members’ professional development	1,2,3
3.2	Appreciate staff efforts to make a difference in our work	1,2,3
3.3	Support work/life balance	1,2,3
3.4	Evaluate our work as a team, in schools and with the community	1,2,3
3.5	Present our research/evaluation findings at appropriate venues	1,2,3

4. Funding Partner Organisations		
Goal: TSCA is a gateway to changing children’s environments. We want TSCA to provide a measurable return on investment through our Canteen Accreditation Program and other school food funded programs.		
We will:		
4.1	Improve data quality for effective reporting	1,2,3
4.2	Enhance our current partnerships to achieve our goal	1,2,3
4.3	Improve communications between key organisations	1,2,3
4.4	Ensure KPI’s for DHHS, DoE and other funding sources are met each year by increasing the number of schools, new, accredited and participating to meet the Tasmanian Government’s Healthy Tasmania 5-year Strategic Plan outcomes and DHHS and DoE KPI’s.	1,2,3
4.5	Ensure Student Health Initiative outcomes are met each year	1,2,3
4.6	Monitor and action Evaluation outcomes (2017 report) with DHHS and DoE as well as Biennial evaluation of the TSCA team and consumer satisfaction of our service	1,2,3
4.7	Continue our collaboration with DHHS and Menzies(UTAS) on factual research into sales data to measure the trends in type of food children are buying (target 65% green/35% amber)	1,2,3
5. Partner Organisations		
Goal: We want to strengthen our collaborative alliance allowing us to partner in the delivery of school needs for healthy environmental change.		
We will:		
5.1	Promote a holistic approach to school environments change by aligning canteens, kitchens and produce gardens	1,2,3
5.2	Develop a unified front towards a common goal to effectively lobby schools and governments on child health nutrition related issues – Tasmanian Healthy Kids Coalition	1,2,3
5.3	Develop and share new and existing resources with partner organisations	1,2,3
5.4	Seek opportunities to be involved and to work collaboratively in partnerships that promote healthy ‘everyday’ foods for school children, eg, MWEW, FFP, School Health Nurses, EWT	1,2,3
5.5	Work with local producers of fruit, vegetables and other food groups to explore ways to improve food supply and quality in school canteens	1,2,3
6. TSCA Board		
Goal: We want to provide a meaningful opportunity to visibly contribute to TSCA’s success. We want the TSCA to provide an opportunity for board members to grow in their ability to contribute and to do it visibly.		
We will:		
6.1	Enhance the Board’s culture, performance and impact	1,2,3
6.2	Streamline Board processes including communication	1,2,3
6.3	As a Board, better communicate the worth of the TSCA	1,2,3
6.4	Be an up to date, well communicating Board	1,2,3

The TSCA is funded by the Crown through the Department of Health and Human Service and Department of Education.